

# Purdue Turf & Landscape Field Day ONLINE Sponsorships

**MAKE A DIFFERENCE ... and help your business in the process**

- Prominent sponsor recognition via social media
- Sponsor listings on online event and in the event program
- Sponsor recognition and your business link from the event page on the MRTF website
- Complimentary registration for 1 person

## IT'S A WIN-WIN

Sponsoring a Midwest Regional Turf Foundation event provides you the unique opportunity to connect with the Midwest Turf Industry, to build brand awareness and show your company's support of an important endeavor: **Turf Research!** Show your employees, vendors and clients your dedication to the industry by becoming a Field Day sponsor.

The Turf and Landscape Field Day is an ideal networking opportunity with an industry audience boasting approximately 500 attendees. Sponsorship provides you with an exclusive chance to be recognized for your support.

## SPONSORSHIP OPPORTUNITIES

<b>Virtual Sponsor</b> .....	\$750
<ul style="list-style-type: none"><li>• Prominent recognition on all event-related marketing and promotional materials</li><li>• Sponsor listing on online event and event booklet</li><li>• Your website link from our event page at <a href="http://www.mrtf.org">www.mrtf.org</a></li><li>• 1 free 30-second video about your company or products linked in our online field day event. Sponsors must provide MRTF an Mp4 file or YouTube video link.</li><li>• 1 Complimentary event registration</li></ul>	
<b>Technology Sponsor</b> .....	\$250
<ul style="list-style-type: none"><li>• Sponsor listing on online event and event booklet</li><li>• Your website link from our event page at <a href="http://www.mrtf.org">www.mrtf.org</a></li><li>• 1 Complimentary event registration</li></ul>	
<b>Purdue Supporter</b> .....	\$125
<ul style="list-style-type: none"><li>• Multiple Sponsorships available</li><li>• 1 Complimentary event registration</li></ul>	

	Virtual Sponsor	Technology Sponsor	Purdue Supporter
Number Available	Multiple	Multiple	Multiple
Emails	At least 2 emails (to list size ~8000)	At least 2 emails (to list size ~8000)	At least 2 emails (to list size ~8000)
Online Advertising	<a href="http://www.mrtf.org">www.mrtf.org</a> event page	<a href="http://www.mrtf.org">www.mrtf.org</a> event page	<a href="http://www.mrtf.org">www.mrtf.org</a> event page
Event Signage	Online listing Recognition in online event booklet	Online listing Recognition in online event booklet	Online listing Recognition in online event booklet
Comps	One free attendee registration One free 30-second video about company or products	One free attendee registration	One free attendee registration

## SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to the MRTF office, at [admin@mrtf.org](mailto:admin@mrtf.org) or by fax at 765-496-6335. Please contact us at [admin@mrtf.org](mailto:admin@mrtf.org) or by phone at 765-494-8039 with any questions.

### CONTACT INFORMATION:

-----  
Company Name

-----  
Contact Person

-----  
Contact E-mail Address

-----  
Contact Phone Number

-----  
Address

-----  
City/State/Zip Code

Each sponsor should provide a high-resolution color and black & white logo (tiff, eps or vector logos preferred) to [admin@mrtf.org](mailto:admin@mrtf.org)

**NOTE:** *The quality of published media depends on the quality of the materials provided. MRTF assumes no responsibility for errors in the copy submitted by the sponsor.*

### SPONSORSHIP PACKAGES:

Virtual Sponsor

\_\_\_\_\_ \$750

Technology Sponsor

\_\_\_\_\_ \$250

Purdue Supporter

\_\_\_\_\_ \$125

### PAYMENT INFORMATION:

\_\_\_\_ Please send me an invoice

\_\_\_\_ Enclosed is my check made out to MRTF

\_\_\_\_ Please charge my credit card

Card Type:     Visa             MC             AmEx

-----Card Number

-----Exp. Date            -----Security Code

-----Signature            -----Date

Mail to:  
MRTF  
PO Box 2285  
West Lafayette, IN 47996-2285