

# Purdue Turf & Landscape Field Day Sponsorships

**MAKE A DIFFERENCE ... and help your business in the process**

All sponsors receive...

- Prominent sponsor recognition via social media
- Sponsor listings on at-event signage and in the event program
- Sponsor recognition and your business link from the event page on the MRTF website
- Complimentary event registrations

## IT'S A WIN-WIN

Sponsoring a Midwest Regional Turf Foundation event provides you the unique opportunity to connect with the Midwest Turf Industry, to build brand awareness and show your company's support of an important endeavor: **Turf Research!** Show your employees, vendors and clients your dedication to the industry by becoming a Field Day sponsor.

The Turf and Landscape Field Day is an ideal networking opportunity with an industry audience boasting approximately 500 attendees. Sponsorship provides you with an exclusive chance to reward clients or employees with a VIP experience.

## IN-PERSON SPONSORSHIP OPPORTUNITIES

<b>Tradeshow Sponsor</b> .....	\$750
<ul style="list-style-type: none"><li>• Multiple Sponsorships available</li><li>• 1 free 20x20' booth and 2 complimentary event registration</li></ul>	
<b>Coffee Sponsor</b> .....	\$500
<ul style="list-style-type: none"><li>• Two Coffee Sponsorships available</li><li>• 1 free 10x10' booth (or credit towards a larger booth) and 1 complimentary event registration</li></ul>	
<b>Beverage Sponsor</b> .....	\$250
<ul style="list-style-type: none"><li>• 10 Beverage Sponsorships available</li><li>• 1 Complimentary event registration</li></ul>	
<b>Purdue Supporter</b> .....	\$125
<ul style="list-style-type: none"><li>• Multiple Sponsorships available</li><li>• 1 Complimentary event registration</li></ul>	

## VIRTUAL SPONSORSHIP OPPORTUNITIES

<b>Virtual Sponsor</b> .....	\$500
<ul style="list-style-type: none"><li>• 1 free 30-second video about your company or products and logo with link in our online field day event homepage. Sponsors must provide MRTF a Mp4 file or YouTube video link.</li><li>• 1 Complimentary event registration</li></ul>	
<b>Technology Sponsor</b> .....	\$250
<ul style="list-style-type: none"><li>• 1 Complimentary event registration, logo with link on the online field day event home page.</li></ul>	

	Tradeshow Sponsor	Coffee Sponsor	Beverage Sponsor	Purdue Supporter	Virtual Sponsor	Technology Sponsor
Number available	Multiple	2	10	Multiple	Multiple	Multiple
Emails	At least 2 emails (to list size ~8000)	At least 2 emails (to list size ~8000)	At least 2 emails (to list size ~8000)	At least 2 emails (to list size ~8000)	At least 2 emails (to list size ~8000)	At least 2 emails (to list size ~8000)
Online Advertising	<a href="http://www.mrtf.org">www.mrtf.org</a> event page	<a href="http://www.mrtf.org">www.mrtf.org</a> event page	<a href="http://www.mrtf.org">www.mrtf.org</a> event page	<a href="http://www.mrtf.org">www.mrtf.org</a> event page	<a href="http://www.mrtf.org">www.mrtf.org</a> event page	<a href="http://www.mrtf.org">www.mrtf.org</a> event page
Event Signage	Onsite signage placement in key locations Recognition in event booklet	Onsite signage placement in key locations Recognition in event booklet	Onsite signage placement in key locations Recognition in event booklet	Onsite signage placement in key locations Recognition in event booklet	Recognition in online event and event booklet	Recognition in online event and event booklet
Comps	Two free attendee registrations 20x20 booth	One free attendee registration 10x10 booth	One free attendee registration	One free attendee registration	One free attendee registration	One free attendee registration

## SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to the MRTF office, at [admin@mrtf.org](mailto:admin@mrtf.org) or by fax at 765-496-6335. Please contact us at [admin@mrtf.org](mailto:admin@mrtf.org) or by phone at 765-494-8039 with any questions.

### CONTACT INFORMATION:

-----  
Company Name

-----  
Contact Person

-----  
Contact E-mail Address

-----  
Contact Phone Number

-----  
Address

-----  
City/State/Zip Code

Each sponsor should provide a high-resolution color and black & white logo (tiff, eps or vector logos preferred) to [admin@mrtf.org](mailto:admin@mrtf.org)

**NOTE:** *The quality of published media depends on the quality of the materials provided. MRTF assumes no responsibility for errors in the copy submitted by the sponsor.*

### SPONSORSHIP PACKAGES:

Tradeshow Sponsor

\_\_\_\_\_ \$750

Coffee Sponsor

\_\_\_\_\_ \$500 \_\_\_\_\_

Beverage Sponsor

\_\_\_\_\_ \$250

Purdue Supporter

\_\_\_\_\_ \$125

Virtual Sponsor

\_\_\_\_\_ \$750

Technology Sponsor

\_\_\_\_\_ \$250

### PAYMENT INFORMATION:

\_\_\_\_ Please send me an invoice

\_\_\_\_ Enclosed is my check made out to MRTF

\_\_\_\_ Please charge my credit card

Card Type:     Visa             MC             AmEx

-----Card Number

-----Exp. Date    -----Security Code

-----Signature    -----Date

Mail to:  
MRTF  
PO Box 2285  
West Lafayette, IN 47996-2285