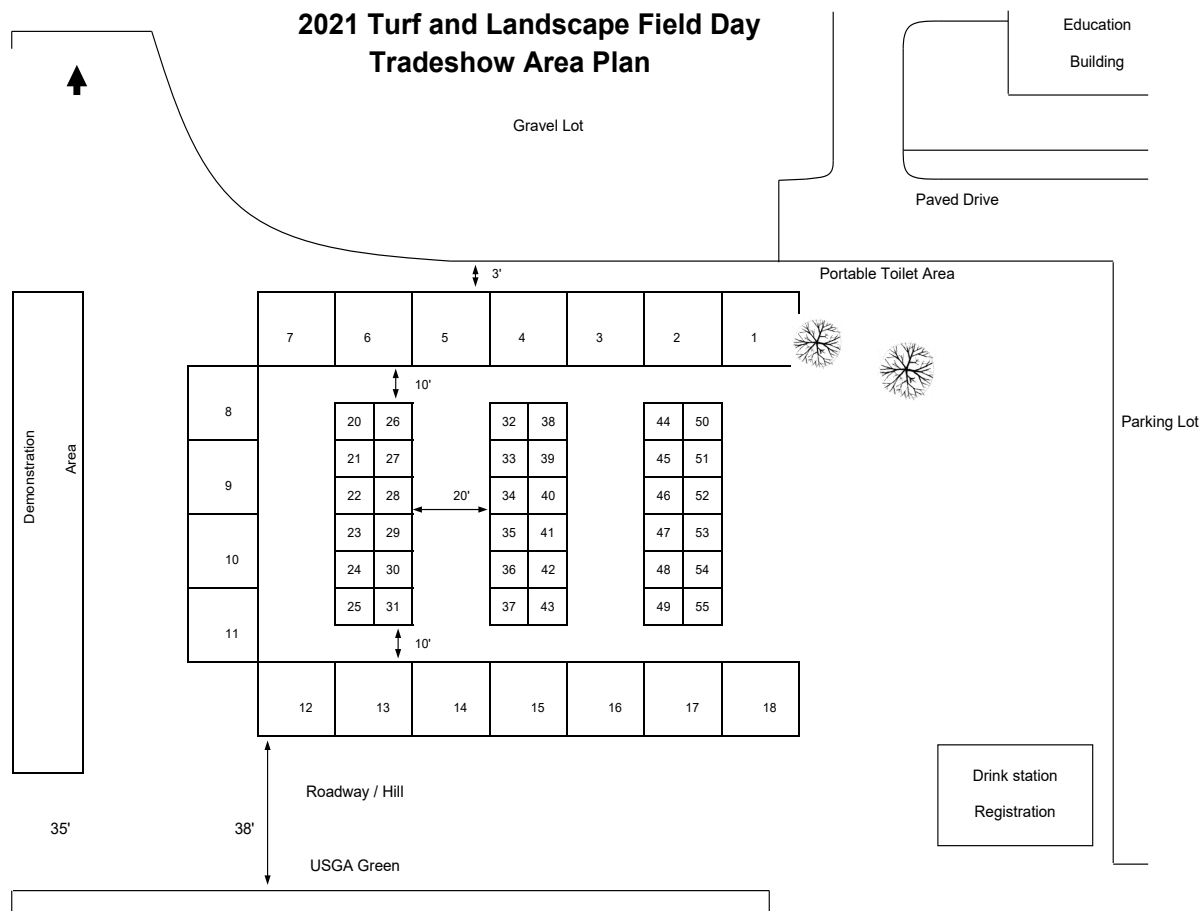


The purpose of the Purdue Turf and Landscape Field Day is to present Purdue University's latest turfgrass and landscape research, provide information on timely and current topics of importance to the green industry, and display and/or demonstrate the latest in management tools. We hope you can join us on July 13th for the 2021 Purdue Turf and Landscape Field Day.

There are several exciting sponsorship opportunities available at Field Day! **Get increased exposure** for your company. We have a limited number of sponsorships available and they will be accepted on a first-come first-served basis, so fill out the enclosed sponsorship form and get it in early.

Please keep in mind:

- Exhibition space will be awarded on a first-come first-served basis, so return your registration form promptly!
- Two chairs and one table measuring 6 ft X 30 inches will be provided to all exhibitors including equipment exhibitors. This event is held outdoors, pop-up tents are highly encouraged.
- Displays and equipment that do not fit in your allotted space will not be allowed.
- It is University property, no alcohol is permitted.
- Equipment move-in can begin on Monday, July 12, 2021, we will provide security for overnight. **Set-up must be complete by 7:30 a.m. on July 13, 2021.** For safety reasons, equipment on trailers will not be allowed in after 7:30 am.
- We will not have our normal lunch this year due to COVID safety but a box lunch will be provided for exhibitors, speakers, and staff.
- Equipment demonstration and attendee registration begins at 8:00 am.
- **Each attendee must be registered.**
- Tear down begins at 4:00 pm.
- Field Day will be held rain or shine!



COVID Safety Guidelines

This event follows Purdue University Summer 2021 Event Guidelines including:

- The event is outdoors and masks are not required.
- We hope to serve 500 attendees but current guidelines only allow for 250 at a time. Thus, we will have a morning group on site from 8:00 am - noon and an afternoon group on site from noon - 4:00 pm.
- All attendees must adhere to the Protect Purdue Plan and Tippecanoe County Health and Safety Guidelines in place on campus.
- Adhering to the Protect Purdue Plan's health and safety guidelines. In particular:
 - * Attendees will be asked to self-monitor for symptoms of COVID-19 prior to arriving at the event. Symptoms include a fever of 100.4 F (38 C) or higher, dry cough, difficulty breathing, chills, repeated shaking with chills, muscle pain, headache, sore throat, or loss of taste and/or smell.
 - * Attendees who feel ill or have been exposed to someone who is ill or has tested positive for COVID-19 are advised to stay home and participate in the ONLINE version of the Turf & Landscape Field Day.
 - * Wear an appropriate face covering when entering any building on the property.
 - * Carefully observe instructional signs and follow directions.

Purdue Turf & Landscape Field Day

Exhibitor Registration Form

July 13, 2021
W.H. Daniel Turfgrass Research
and Diagnostic Center
1340 Cherry Lane
West Lafayette, Indiana

Company _____

Primary Company Contact _____

Primary Attendee _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Companies purchasing a small booth will be allowed one representative from the company.

Companies purchasing a large booth will be allowed two representatives from the company.

Preferred booth location: 1) _____ 2) _____ 3) _____
(see map on next page)

Booth Size	Number	Price	Total
Small Booth 10' x 10'	_____	\$180.00 ea. (includes one exhibitor registration)	\$ _____
Large Booth 20' x 20'	_____	\$320.00 ea. (includes two exhibitor registrations)	\$ _____

Additional Exhibitors Names (large booths only and all must register to attend)

1. _____

E-mail: _____

***Contact the MRTF Office at admin@mrtf.org or (765) 494-8039 if you have a dietary restriction.**

MRTF Business Membership \$175.00/company \$ _____
Total Due \$ _____

Make all checks payable to **Midwest Regional Turf Foundation** or charge:

MasterCard, Visa, American Express, and Discover Cards are accepted (please circle one):

Card Number _____ Expiration Date _____ CVV Code _____
(3-digit code on back)

Name on Card _____

Authorized Signature _____

Billing Address _____

City, State Zip _____

Return completed registration by July 7, 2021 by email to admin@mrtf.org or
mail to: MRTF P.O. Box 2285 West Lafayette, IN 47996-2285

Office Use Only: Date _____ Check/PO _____ Amount: _____
