

Purdue Turf & Landscape Field Day Sponsorships

MAKE A DIFFERENCE ... and help your business in the process

- Prominent sponsor recognition via social media
- Sponsor listings on at-event signage and in the event program
- Sponsor recognition and your business link from the event page on the MRTF website
- Complimentary tickets to the event/lunch

IT'S A WIN-WIN

Sponsoring a Midwest Regional Turf Foundation event provides you the unique opportunity to connect with the Midwest Turf Industry, to build brand awareness and show your company's support of an important endeavor: **Turf Research!** Show your employees, vendors and clients your dedication to the industry by becoming a Field Day sponsor.

The Turf and Landscape Field Day is an ideal networking opportunity with an industry audience boasting approximately 500 attendees. Sponsorship provides you with an exclusive chance to reward clients or employees with a VIP experience. Pass out the complimentary registration or lunch tickets as a special thank you or use them towards your own registration!

SPONSORSHIP OPPORTUNITES

Lunch on the Lawn Sponsor \$1500

- Only two Lunch on the Lawn Level Sponsorships available
- Prominent recognition on all event-related marketing and promotional materials
- Sponsor listing on at-event signage and event booklet
- Your website link from our event page at www.mrtf.org
- 1 free 20x20' booth
- 2 Complimentary event and lunch tickets

Breakfast Sponsor \$500

- Two Breakfast Sponsorships available
- Prominent recognition on all event-related marketing and promotional materials
- Sponsor listing on at-event signage and event booklet
- Your website link from our event page at www.mrtf.org
- 1 free 10x10' booth (or credit towards a larger booth)
- 1 Complimentary event and lunch ticket

Beverage Sponsor \$250

- Only four Beverage Sponsorships available
- Sponsor listing on at-event signage and event booklet
- Your website link from our event page at www.mrtf.org
- 1 Complimentary event and lunch ticket

	Lunch on the Lawn Sponsor	Breakfast Sponsor	Beverage Sponsor
Number available	2	2	4
A of A Reception printed invitations	Approx. 450 sent to Industry/University VIP's	N/A	N/A
Emails	At least 2 emails (to list size ~8000)	At least 2 emails (to list size ~8000)	At least 2 emails (to list size ~8000)
Online Advertising	www.mrtf.org event page	www.mrtf.org event page	www.mrtf.org event page
Event Signage	Onsite signage placement in key locations Recognition in event booklet	Onsite signage placement in key locations Recognition in event booklet	Onsite signage placement in key locations Recognition in event booklet
Comps	Two free attendee registrations including lunch 20x20 booth	One free attendee registration including lunch 10x10 booth	One free attendee registration including lunch

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to the MRTF office, at admin@mrtf.org or by fax at 765-496-6335. Please contact us at admin@mrtf.org or by phone at 765-494-8039 with any questions.

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

Each sponsor should provide a high-resolution color and black & white logo (tiff, eps or vector logos preferred) to admin@mrtf.org

NOTE: *The quality of published media depends on the quality of the materials provided. MRTF assumes no responsibility for errors in the copy submitted by the sponsor.*

SPONSORSHIP PACKAGES:

Lunch on the Lawn Level Sponsor

_____ \$1500

Breakfast Sponsor

_____ \$500

Beverage Sponsor

\$250

____ Please send me an invoice

____ Enclosed is my check made out to MRTF

____ Please charge my credit card

Card Type: Visa MC AmEx

Mail to:
MRTF
PO Box 2285
West Lafayette, IN 47996-2285

----- Card Number

----- Exp. Date ----- Security Code

----- Signature ----- Date