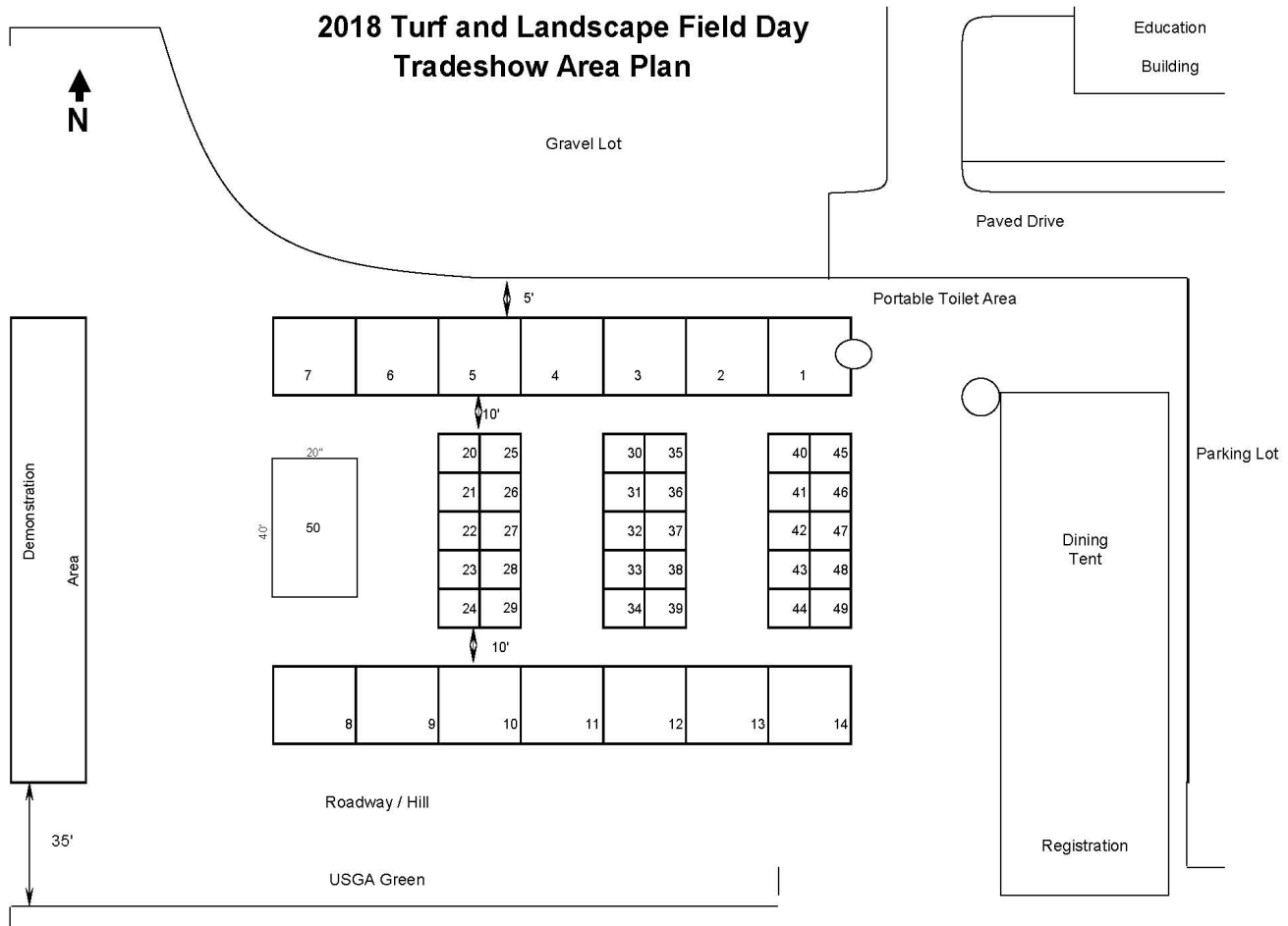


The purpose of the Purdue Turf and Landscape Field Day is to present Purdue University's latest turfgrass and landscape research, provide information on timely and current topics of importance to the green industry, and display and/or demonstrate the latest in management tools. We hope you can join us on July 10th for the 2018 Purdue Turf and Landscape Field Day.

**There are several exciting sponsorship opportunities** available at Field Day! **Get increased exposure** for your company. We have a limited number of sponsorship available and they will be accepted on a first-come first-served basis, so fill out the enclosed sponsorship form and get it in early.

**Please keep in mind:**

- Exhibition space will be awarded on a first-come first-served basis, so return your registration form promptly!
- Two chairs and one table measuring 6 ft X 30 inches will be provided to all exhibitors including equipment exhibitors. This event is held outdoors, pop-up tents are highly encouraged.
- Displays and equipment that do not fit in your allotted space will not be allowed.
- It is University property, no alcohol is permitted.
- Equipment move-in can begin on Monday, July 9, 2018, we will provide security for overnight. **Set-up must be complete by 7:30 a.m. on July 10, 2018.** For safety reasons, equipment on trailers will not be allowed in after 7:30 am.
- Equipment demonstration and attendee registration begins at 8:00 am.
- **Each attendee must be registered.** Registration includes lunch (notify the MRTF office if there are any special dietary needs at 765-494-8039 or admin@mrtf.org).
- Tear down begins at 3:00 pm.
- Field Day will be held rain or shine!





# Purdue Turf & Landscape Field Day

## Exhibitor Registration Form

July 10, 2018  
 W.H. Daniel Turfgrass Center  
 1340 Cherry Lane  
 West Lafayette, Indiana

Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Preferred Booth Location (see map on next page) 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

Booth Size	Number	Price	Total
Small Booth 10' x 10'	_____	\$180.00 ea. (includes one exhibitor registration)	\$ _____
Large Booth 20' x 20'	_____	\$290.00 ea. (includes one exhibitor registration)	\$ _____

Exhibitors Names (all must register to attend)	Attendee Price	Total
1. _____	\$FREE	\$ _____
E-mail: _____		
2. _____	\$45.00	\$ _____
E-mail: _____		
3. _____	\$45.00	\$ _____
E-mail: _____		
4. _____	\$45.00	\$ _____
E-mail: _____		
5. _____	\$45.00	\$ _____
E-mail: _____		

(Please copy form if more than 5 attendees)

Sponsorship/Giving Opportunities	Price	Total
Lunch on the Lawn Sponsor (2 available) <i>Includes: lunch sponsorship, print, social media, online recognition, complimentary 20' x 20' booth, 2 registrations</i>	\$1,500	\$ _____
Breakfast Sponsor (2 available) <i>Includes: donut and coffee sponsorship, print, social media, online recognition, complimentary 10' x 10' booth, 1 registrations</i>	\$500	\$ _____
Beverage Sponsor (4 available) <i>Includes: Water and lemonade sponsorship, print, social media, online recognition, 1 complimentary registrations</i>	\$500	\$ _____
MRTF Matching Endowment Contribution <i>Your gift will be matched dollar for dollar by the MRTF and will provide long-term support of turf research.</i>	\$ _____ (gifts of all sizes appreciated)	\$ _____
<b>Total Due</b>		<b>\$ _____</b>

Make all checks payable to **Midwest Regional Turf Foundation** or charge:

MasterCard, Visa, American Express, and Discover Cards are accepted (please circle one):

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_  
 (3-digit code on back)

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

**Return completed registration by July 2, 2018** by fax: (765) 496-6335, scan to admin@mrtf.org, mail to: MRTF P.O. Box 2285 West Lafayette, IN 47996-2285 or register online at www.mrtf.org

Office Use Only:
Date _____
Check/PO _____
Amount: _____